

Ashley J. Cerasaro

Professional Experience:

August 09-present

KNOXVILLE NEWS SENTINEL Knoxville, TN

"Textme" Columnist

- Write weekly advice column on postsecondary issues for newspaper's teen page

January 09-present

SCOOP MAGAZINE Knoxville, TN

Editor-in-Chief

- Approve concepts and ideas for department features, well stories and cover design
- Make final editing and production decisions
- Write Editor's Letter, well story and department feature

Contributing writer

- Composed cutlines, gathered art and wrote well story

January 09-present

KNS MEDIA GROUP Knoxville, TN

Freelance Copy Editor

- Edit copy and compose headlines for department's special publications

Custom Publishing Division Intern

- Edited copy, composed headlines and proofread pages
- Processed real estate transfers and foreclosures from the Knox County Register of Deeds office into newspaper format for publication
- Created pages in InDesign and loaded copy onto ad pages designed by graphic art team

August 08-August 09

THE DAILY BEACON Knoxville, TN

Copy Editor

- Fact checked news and feature stories
- Edited copy and composed headlines

August 07-present

THE UNIVERSITY OF TENNESSEE Knoxville, TN

Graduate Teaching Assistant: Introduction to Journalism & Electronic Media

- Dispense and solve all matters of student communication
- Generate and evaluate student grades and manage students' media learning project

May 05-September 06

THE WEEKENDER Wilkes-Barre, PA

Correspondent

- Reviewed products sold by local and online retailers in weekly column

Editorial Intern

- Conducted interviews and wrote feature articles
- Attended and participated in editorial board meetings
- Created and implemented a weekly column
- Evaluated press releases and compiled information for weekly department listings

August 04-May 06

THE SCOP Wilkes-Barre, PA

Co-Editor-in-Chief

- Managed editorial staff and led planning meetings
- Evaluated student and alumni submissions
- Edited copy and generated design and layout ideas

Honors:

- 1st Place Region 12 SPJ Mark of Excellence Award, Online In-Depth Reporting
- Scripps Networks Scholarship Recipient
- Dr. Herbert H. Howard Fellowship Recipient
- Sigma Tau Delta, English Honor Society Inductee
- Christi Regis Scholarship Recipient

Education:

December 2009

The University of Tennessee Knoxville, TN

Master of Science in Communication Studies, concentration in Journalism & Electronic Media
GPA: 4.0/4.0

May 2006

King's College Wilkes-Barre, PA

Bachelor of Arts in English Writing, minor in Mass Communications
GPA: 3.78/4.00, magna cum laude

Skills:

- Expert in AP Style
- Proficient with Microsoft Office programs
- Comfortable using both PC and Macintosh platforms

Online Portfolio:

<http://www.ajcportfolio.com>